Graphing Recruitment Chains with NetDraw

March 2007

Agenda

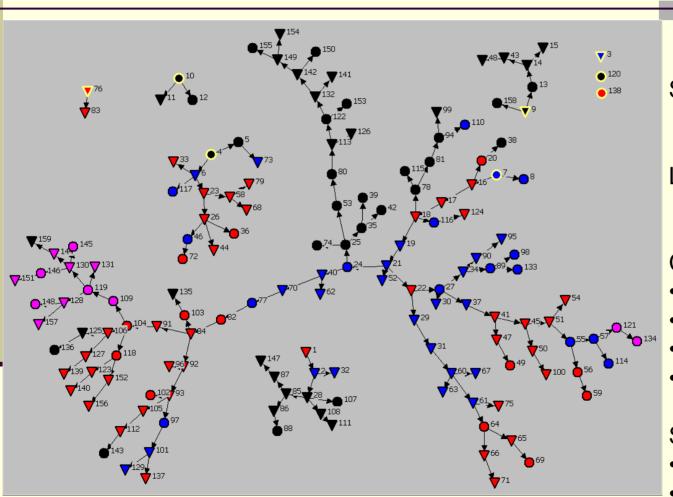
- NetDraw data files
- Producing a graph
- The attribute file
- NetDraw options
- Exporting the graph

NOTE: This training assumes your data is in the form of an RDSAT data file. For more information about the RDSAT data file contact your project officer.

Introduction to NetDraw

- Freely available program for graphing network data created by Steve Borgatti
- Used to graph RDS recruitment chains
- Download available at:
 - www.analytictech.com/Netdraw/setup.exe
- Documentation available at:
 - www.analytictech.com/Netdraw/NetdrawGuide.doc

Graph of Cornell Recruitment Chains



Key

Seeds = Highlighted

Labels = Respondent ID

Color:

- Purple = 1st Year
- Black = 2nd Year
- Blue = 3rd Year
- Red = 4th Year

Shape:

- Triangle = Male
- Circle = Female

Starting NetDraw

- Download the installer from:
 - www.analytictech.com/downloadnd.htm
 - Or use the above link
- Double click the installer to auto install NetDraw
- Open NetDraw from the start menu
 - Default location is:
 - Start → All Programs → Analytic Technologies → NetDraw → NetDraw

NetDraw Data Files

Two data files are used by NetDraw to produce graphs:

- The **DL File** contains information on the structure of recruitment chains (i.e. who recruited whom) and is created using RDSAT
- The Attribute File contains information on the attributes of each case in the data (the survey data) and is modified by hand from the RDS data file used by RDSAT

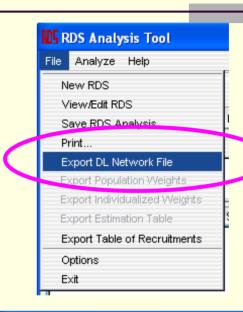
Creating a DL File with RDSAT

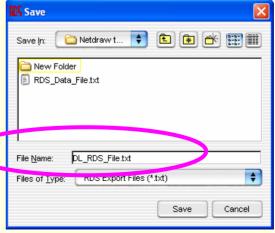
- Open your data file with RDSAT
- Select: File → Export DL Network File
- Save the DL File under a DIFFERENT name

Recommendation:

Include "DL" in the file name

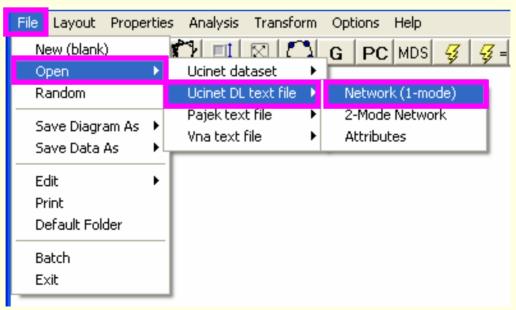
Close RDSAT





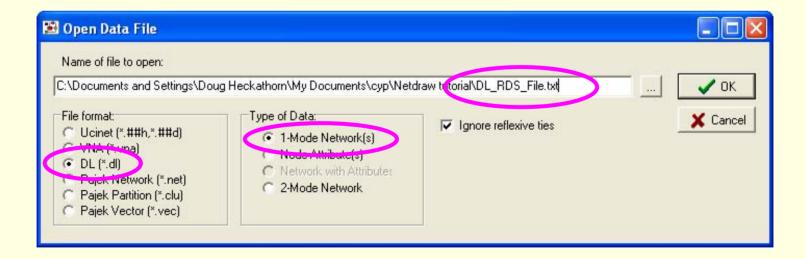
Opening the DL File in NetDraw 1

- Open Netdraw
- NetDraw will read multiple types of file, the file produced by RDSAT is in *DL text* format.
- To open this file, select:
 - File → Open → Ucinet DL text file → Network (1-mode)



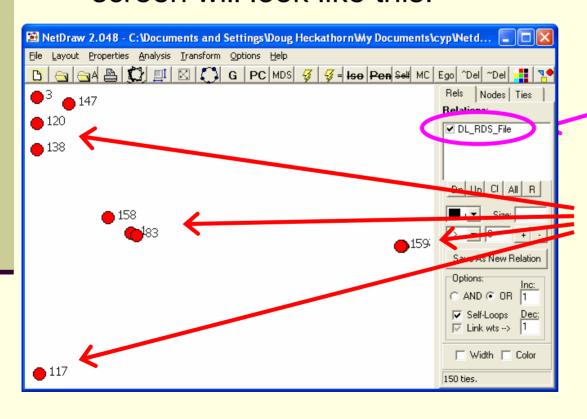
Opening the DL File in NetDraw 2

- Select the newly created DL File using the browser.
 - Make sure the "DL(*.dl)" and "1-Mode Network(s)" bullets are selected
- Click "OK"



Opening the DL File in NetDraw 3

If data is successfully imported, the NetDraw screen will look like this:



Things to look for:

- Name of opened DL file
- Several red dots with numbers (you will **not** see all the points in your data at this time)

Questions?

Next:

Producing a graph

Later:

- The Attribute File
- NetDraw Options
- Exporting the Graph

Graphing Recruitment Chains 1

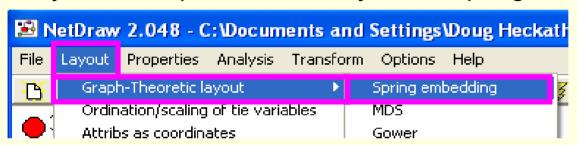
Because DL files include the who recruited whom information, we can now graph our recruitment chains. This allows us to:

- Confirm successful data importation
- Locate false seeds due to lost interview data
- View recruitment chains.

Graphing Recruitment Chains 2

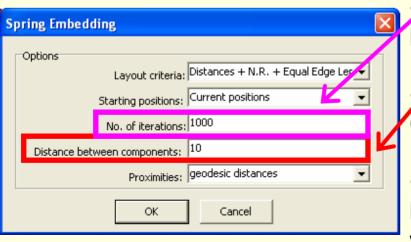
To graph the recruitment chains, select:

Layout → Graph-Theoretic layout → Spring embedding



Spring Embedding pop-up menu:

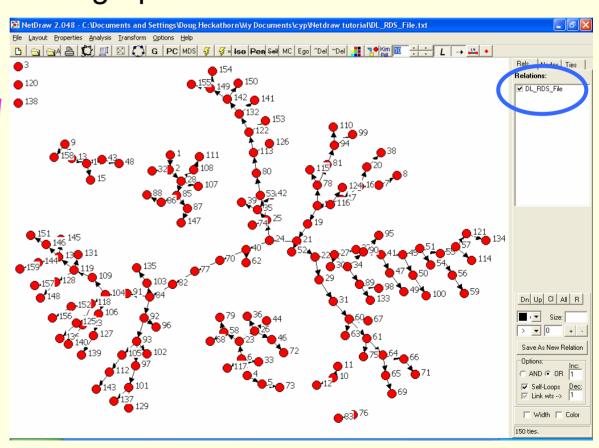
- Increase the "No. of Iterations" to at least 1000.
 - Increase "Distance between Components" to around 10.
- These values effect how your graph looks. You may need to play around with them to get the optimal graph for you data set.



Graphing Recruitment Chains 3

What to look for in the graph:

- Node numbers match up to respondent IDs
- Isolates are all / non-recruiting seeds
- Number of Isolated chains equals number of seeds (in this case 9)
- Correct file name appears in "Relations" box



Questions?

Next:

The Attribute Data File

Later:

- NetDraw Options
- Exporting the Graph

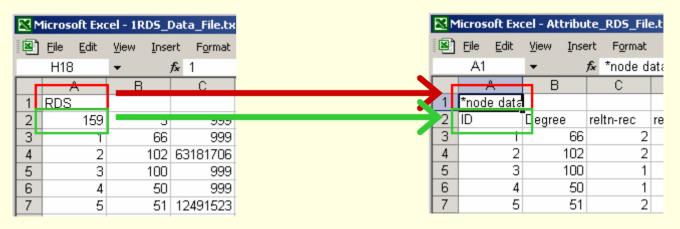
The Attribute File 1

A NetDraw Attribute File is **very** similar to an RDS data file.

- Start with the RDS data file
- Open the RDS data file in excel, then:
 - Change "RDS" to "*node data"
 - Change the sample size to "ID"

RDS Data File

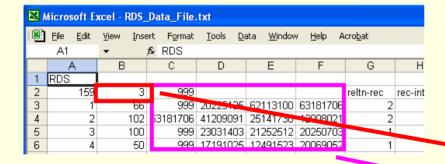
NetDraw Attribute File



The Attribute File 2

- Continuing from the previous slide:
 - Replace the # of coupons cell with "degree" (labeling the personal network size variable)
 - Delete the columns of Coupon #'s (they are not needed).
- Save the file as a "Tab delimited text file", DO NOT overwrite your RDS data file.

RDS Data File



NetDraw Attribute File

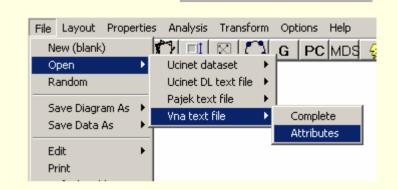
Microsoft Excel - Attribute_RDS_File.t									
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ı	5		3		#0			1	
ı	6		4		50			1	
	7		5		51			2	

Importing the Attribute Data File 1

After you have imported the DL Network file

To import the Attribute File use:

File → Open → Vna text file → Attributes



Use the popup browser to select and open your Attribute File

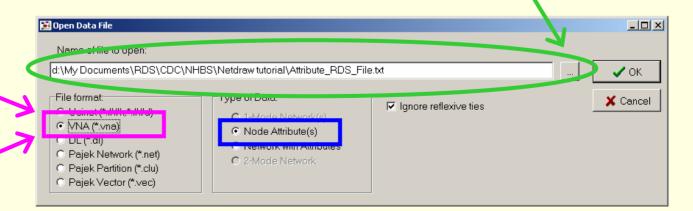
Before you click "OK", set

File format to "Vna (*.vna)"

Type of Data to "Node Attribute(s)"

NOTE:

NetDraw resets this selection **AFTER** a new file is chosen



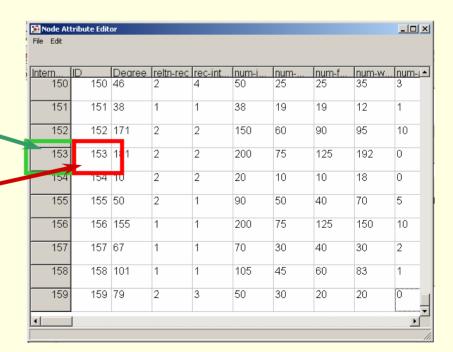
Importing the Attribute Data File 2

If successful, you'll see this box:



Then you'll see your data:

The "Intern..." column values should match the "ID" column values.

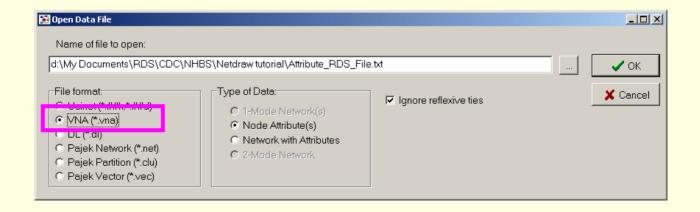


Importing the Attribute Data File 3

If you get this error:



Re-import the attribute file and check that "VNA" is selected under "File Format". This should be the LAST THING YOU DO before clicking "OK"



Questions?

Next:

NetDraw Options

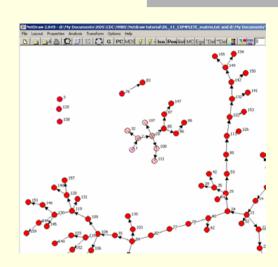
Later:

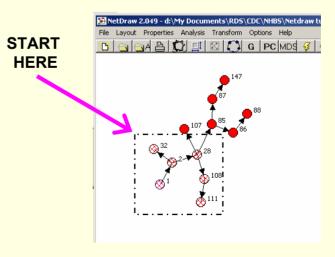
Exporting the Graph

Selecting Nodes

- You may select any node by clicking on it.
- To select multiple nodes:
 - Click on each node ...or...
 - Create a highlight box

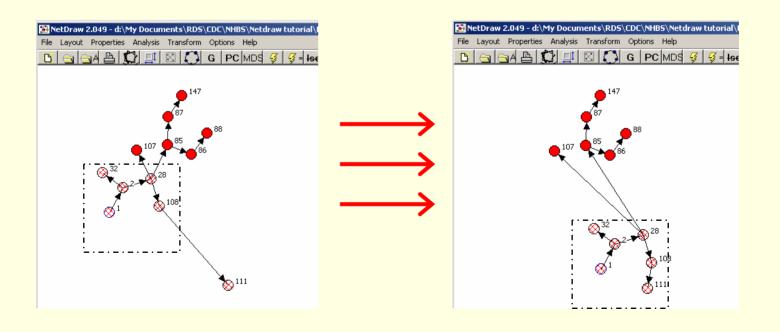
Note: Highlight box only works starting at the upper left corner.





Moving Nodes

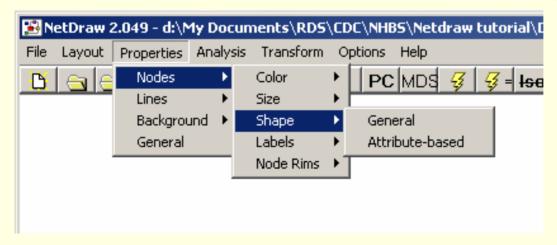
- A selected node can be dragged to other parts of the graph.
- If multiple nodes are selected and one is moved, the rest will follow, maintaining their structure.



Properties Menu

Using the Properties menu, you can change node, line, and background size, shape, and color.

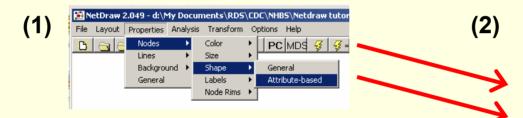
- Most options can be by "general" or "Attribute-based"
- General applies same shape/color/size to all visible objects in the category
 - Example: Below all visible nodes in the graph would be given the same shape
- Attribute-based Assigns properties by attribute (coming up)



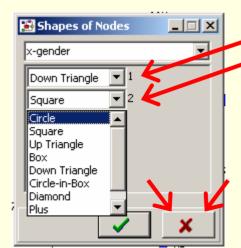
Example: Attribute-based Node Properties

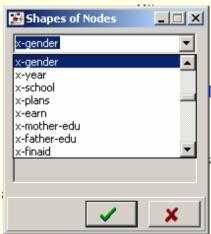
1) To shape-code nodes by variable, select

Properties → **Nodes** → **Shape** → **Attribute-based**



- 2) Using the pull-down menu in the "Shapes of Nodes" popup up, Select your variable.
- 3) Use the pull-down menus to customize the shapes.
- 4) Click 'X' to make changes



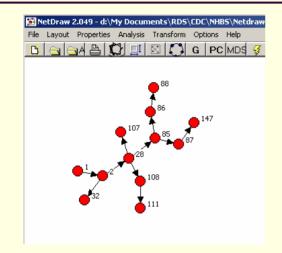


(4)

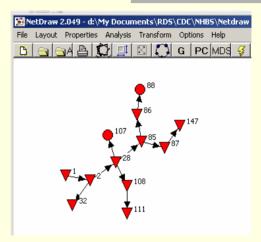
(3)

Attribute-based Node Properties 2

Before

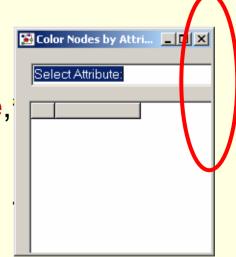


After



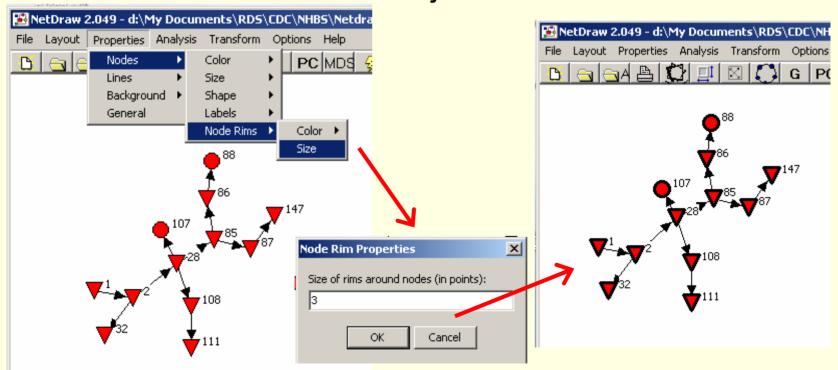
Nodes are now shape coded for gender.

NOTE: If pull down menus are inaccessible, you can still navigate with the 'up' and 'down' keys or the scroll wheel on your mouse



Attribute-based Properties 3

- This same procedure can be used to set Node color, shape, and size
- Node rims can also be adjusted



NOTE: The node rims color-coded by attribute feature does not work.

Questions?

Next:

More NetDraw Options - The 'Nodes' tab

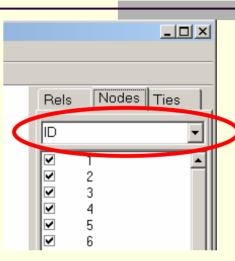
Later:

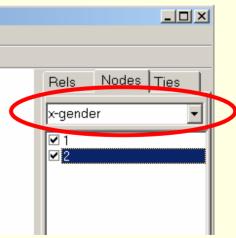
Exporting the Graph

The "Nodes" Tab

The right side of NetDraw's window contains a series of tabs.

- "Rels" and "Ties" tabs are not useful for RDS Data
- The "Nodes" tab allows you to select which nodes are visible by variable value.
- By unchecking the box all nodes matching that value are no longer visible.
- This is another way to visually code the graph





The "Nodes" Tab 2

At the bottom of the window are six buttons that are useful in manipulating visible and invisible nodes.



- a: All categories / nodes visible
- i : **Switch**: checked categories are visible, Unchecked categories are hidden
- **s** : Select the **next category**, unselect the current category
- c : Add next category to selection
- ^D: Permanently delete all hidden nodes
 - R: Return to original respondent ID variable

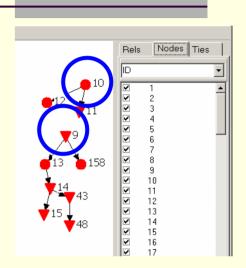
Marking Seeds With Rims

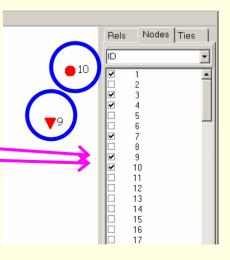
For this dataset, there are 9 seeds (RID # 1, 3, 4, 7, 9, 10, 76, 120, & 138)

- In the "Nodes" tab, Click R to bring up RID #s.
- Select (uncheck) the seeds (they will disappear).
- Click i to view only the seeds.



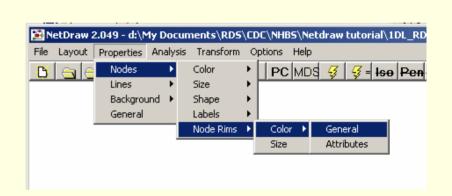
Now only the seeds are listed with checks

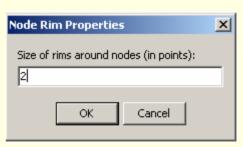




Marking Seeds With Rims

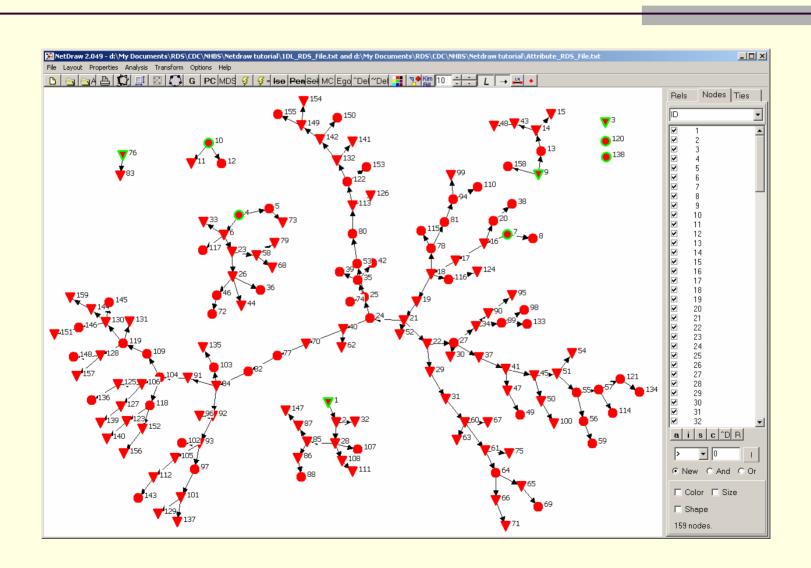
- You can now change the node rim size and color of only the seeds.
- Any changes made using the "Properties" menu only effect visible or selected nodes.
- You can use this method to adjust all aspects of nodes.
- This should be done last, as new changes will effect seeds as well.







- ■Click a to unhide rest of data
- a i s c D R
- Seeds should now be clearly marked



Questions?

Next:

Exporting the Graph

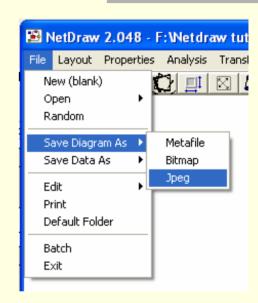
Later:

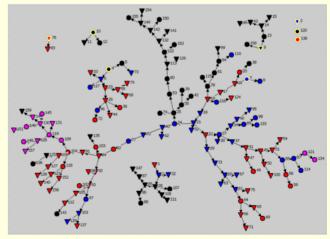
■ The end.

Exporting the Graph

To export a graph:

- Go to File → Save Diagram As
 - Then choose your preferred picture format (all produce the same imagine)
 - Bitmaps (.bmp files) can be over 100 times larger than the other options
- Enter a file name and save it.
- You are done.





Final Notes

- 1) Most of the operations shown here can be accessed using the **NetDraw tool bar** at the top of the screen
- You can hover the curser over these for a description the function

For example: L will toggle node labels on and off

NetDraw 2.048 - F: Wetdraw tutorial\1DL_11_COMPLETE_matrix.txt and F: Wetdraw tutorial\1Attribute_RDS_File.txt

File Lavout Properties Analysis Transform Options Help

A A G PC MDS & F = Ise Pen Self MC Ego ^Del ~Del | Mill | Mill

2) NetDraw, like RDSAT & RDSCM, is maintained probono by a researcher, so it is neither entirely operational nor entirely bug free. **Please be patient** with it.